



# HEIDI FOSTER, CFP®

VICE PRESIDENT  
WEALTH ADVISOR

**Heidi works closely with every client to design, implement, and monitor comprehensive, multi-generational wealth management strategies.**

Each of her relationships begins with a thorough financial review and discussion about goals. Her solutions are tailored to meet each client's objectives with a thoughtfulness toward values.

Heidi is a FINRA-registered representative with more than 30 years of experience managing investments for individuals, families, and charities, creating diversified investment portfolios designed to achieve long-term financial goals. Prior to joining American Wealth Management, Heidi managed investments and advised high-net-worth families as vice president and senior investment manager in the private banks of two major financial institutions. In these roles, Heidi developed and implemented sophisticated investment strategies.

Heidi received a BS in business administration with an emphasis in finance from the University of Southern California (USC). In recognition of her work at USC, she received the Order of the Laurel, the highest award given to graduating seniors who show exemplary leadership and scholarship. Heidi obtained her MBA from the University of Nevada, Reno. In 2010, Heidi was honored by the *Reno Gazette-Journal* and the Reno Tahoe Young Professionals Network with a Twenty Under 40 award for being an exceptional young leader.

The mother of three, Heidi, enjoys spending time with her family dancing, swimming, hiking, playing tennis, and being active in the community. She is a member of several professional organizations and volunteers with several local charities.



## DESIGNATIONS

Certified Financial Planner, CFP®

## EDUCATION

**University of Southern California,**  
BS in Business Administration  
**University of Nevada, Reno,** MBA

## COMMUNITY INVOLVEMENT

**Food Bank of Northern Nevada,**  
Chair & Board Member  
**Reno Philharmonic Association,**  
Endowment Trust Chair  
**Estate Planning Council of  
Northern Nevada,** Councilmember

## AWARDS

MONEY'S Best Financial Planners  
2024-2025

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